FOR THE MAN BEHIND THE BENCH

Boyproof Watch Edition

Reduced view of Boyproof Watch

16 Size, Stem Wind and Set

FOR THE MAN BEHIND THE BENCH

A code of handy material for quick aid to injured BOY-PROOF watches

THE WESTERN CLOCK MFG. CO

La Salle · Illinois · U·S·A

Introductory

WATCHES are delicate things at their best. Whether 23-jeweled or of the undazzling dollar kind, whether adjusted to oven heat or to caked-ice cold, they will break and some one must fix them.

If we did succeed in making ours Boyproof and in protecting it against the dangerous explorations of the child-wonder, if we did manage to produce a low-priced watch that is said to outlive all others, we have not yet found the secret of guarding it against butter-fingers and drop-kicks nor of anticipating the antics of an uncoiling main-spring.

But, while a delicately fingered Railroad Watch may repeatedly and without any comment visit the Repair Bench to receive proffered attention and care, the occasional appearance of a grossly abused Dollar Watch will only meet with curses and sneers.

So it happens that at their first offense watches of this type are frequently consigned to the scrap-heap, which a few handy spare parts would easily have restored to their original state.

Hence, this booklet. It tells the looks and name of every Boyproof Watch part, from the back cover to the hairspring wedge, and gives the code number that brings by return mail in a prepaid and unsquashed package the repair material needed.

This material has the pleasant characteristic of being easily interchanged. It has the rather unusual peculiarity of costing nothing to the Man Behind the Bench, but if this little book succeeds in saving from a premature death a few of the Boyproof Watches that are to-day being buried almost alive, we will feel amply repaid for such an unprincipled policy.

The Western Clock Mfg. Co.

Getting the Part You Want

We don't deserve all the credit for this booklet. A good deal of it belongs to the dealers—to those that used to write us two pages describing the part they wanted, and then two more describing the part we should have sent.

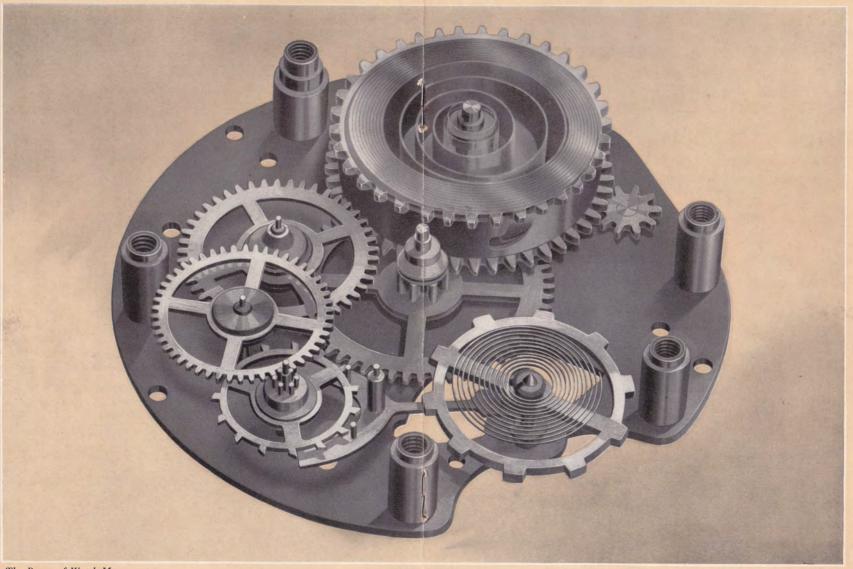
If you will use it right, it is going to be a great time-saver both for you and for us. Just order by number, write us on your letterhead, mark your envelope for our Material Department, address it to The Western Clock Mfg. Co., La Salle, Illinois, and you will receive the right part in the right time and in the right way.

Train and Escapement

- 1. Mainspring.
- 2. Barrel with Main Shaft.
- 3. Main Wheel and Arbor.

- 4. Center or Second Wheel.
- 5. Third Wheel.
- 6. Fourth Wheel.
- 7. Escape Wheel.
- 8. Lever.
- 9. Balance Wheel with Staff,
 - Roller, and Guard Pin.
- 10. Hairspring with Collet.





The Boyproof Watch Movement

Train and Escapement -- Enlarged

Getting it Right

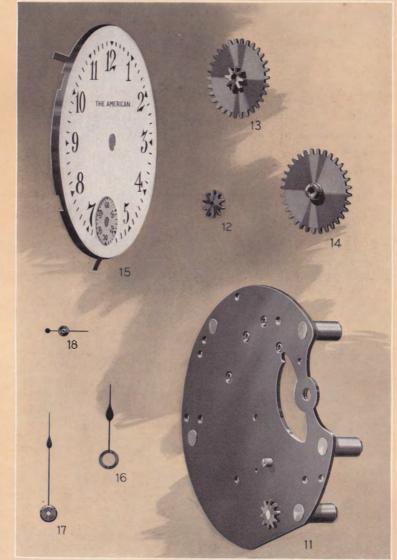
We are cranks on packages. There are few things we dislike more than to receive a poorly wrapped package and find its contents damaged through the carelessness of a three-dollar-a-week office boy.

Your Boyproof material orders, turned over to neat-fingered girls that love neatlooking work, reach you carefully packed in special heavy board boxes that withstand the fury of any mail cancelling clerk.

Front Plate

- Motion Stud, and both 15. Dial Plate with Dial. Setting Pinions.
- 12. Shuck Pinion.
- 13. Motion Wheel and Pinion. 18. Second Hand.
- 11. Front Plate with Pillars, 14. Hour Wheel with Bushing.

 - 16. Hour Hand.
 - 17. Minute Hand.



The Boyproof Watch

Front Plate - Enlarged

Getting it on Time

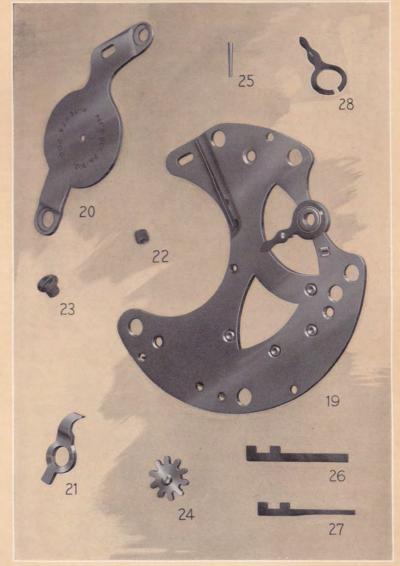
There is nothing more annoying to a dealer than to disappoint a customer through no fault of his own—failure to deliver a watch in time may suggest lack of care in keeping others on time.

When you order Boyproof parts for repair, you can depend on getting them on time. Orders reaching us in the morning will be filled the same day—those received in the afternoon, on the following morning.

Back Plate

- 19. Back Plate with two Clicksprings, Regulator, and Hairspring Stud.
- 20. Barrel Bridge.
- 21. Click.
- 22. Balance Screws.
- 23. Pillar Screws.

- 24. Intermediate Winding Pinion.
- 25. Hairspring Wedge.
- 26. Barrel Clickspring.
- 27. Intermediate Winding Pinion Clickspring.
- 28. Regulator with Loop.



The Boyproof Watch

Back Plate - Enlarged

Getting it for Nothing

We will forward Boyproof material free of charge to any legitimate Retail Jeweler intending it for its legitimate use, the repair of Boyproof Watches.

The case, however, is not included in this offer. It will be mailed complete with back, bezel, and crystal upon receipt of twenty-five cents in stamps.

We reserve ourselves the right to refuse any order calling for an unreasonable quantity of material.

Case, Wind, and Set

- 29. Case with Winding Attach-
- 33. Crown.

ment.
30. Back Cover.

34. Stem Spring.35. Winding Pinion.

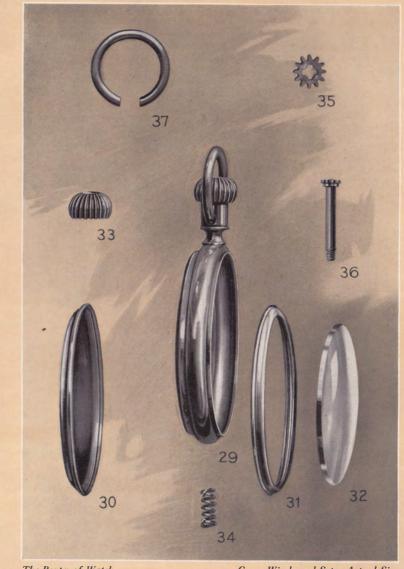
31. Bezel.

36. Staff with Stem Set Pinion

32. Crystal.

- and Coupling.
- 37. Bow.

When ordering crystals, send us bezel to insure correct fit.



The Boyproof Watch

Case, Wind, and Set - Actual Size

THE higher priced the watch, the gentler its use; but the lower its price, the grosser its abuse.

